Project Title: Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMIDxxxxxx

Forest surveillance video cameras can be used to monitor the forest areas and they can alert the forest department if there is any symptoms of forest fire or any other suspicious activities.

This product has huge social and biological impact as prevention of forest fire can save countless acres of forest land and wild lives. Forest fire also increases the amount of car in the atmosphere. So prevention of forest fire can also reduce global warming.

This product can be used by a corporation or a government to monitor huge reserve forests and environment



Forest fires are the one of the random natural disaster that is too hard to identify even with the existing state of the art technology. The fact that more than 20% of complete world CO2 emissions comes from forest fire and human negligence has caused these type of disasters too

The sudden climate change makes the weather unpredictable and disasters like bush fire and forest fire becomes common and human ignorance of playing with fire

forest fires have become a frequent and most dangerous natural disaster as a result of climate change and due to human errors



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|  | **3. TRIGGERS TR**  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news.  Human caused errors such as unattended campfires, discarding of cigars, burning of debris | **10. YOUR SOLUTION SL**  If you are working on an existing business, write down your current solution ﬁrst, ﬁll in the canvas, and check how much it ﬁts reality.  Forest surveillance video cameras can be used to monitor the forest areas and they can alert the forest department if there is any symptoms of forest fire or any other suspicious activities.  If you are working on a new business proposition, then keep it blank until you ﬁll in the canvas and come up with a solution that ﬁts within customer limitations, solves a problem and matches customer behaviour. | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE**   ONLINE: fire sensor alert  OFFLINE: fire awareness program  What kind of actions do customers take online? Extract online channels from #7   * 1. **OFFLINE**   What kind of actions do customers take ofﬂine? Extract ofﬂine channels from #7 and use them for customer development. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  BEFORE : Tribal People and wildlife survival in the forest has becoming challenging because of forest fires.  AFTER : Forest surveillance video cameras can be used to monitor the forest areas so that we can prevent the people and wild lives  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design. |